

squatty potty :) [®]

healthy colon : happy life

Squatting is the natural way to achieve easier and more complete elimination. Research shows that squatting relieves the kink effect. Also, the pressure of thigh muscles against the lower abdomen helps with exertion and elimination.

Patented Design Features:

- Slightly raised heel for comfort
- Wide platform for stability
- Opens the colon for fast, easy elimination
- The added weights help create momentum toward the ball and reduces deceleration.
- Stores under any toilet
- Doctor recommended



MADE IN USA

The science is simple

we are designed to squat to eliminate



Humans have squatted for millennia – until the advent of the modern toilet.

this is your colon



3 - 6 feet long

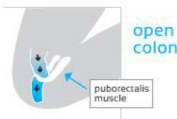
The colon moves waste to the rectum for elimination. It has a natural kink that maintains continence.

sitting stops the flow



The puborectalis muscle **partially relaxes**, keeping the colon kinked and blocking the flow of waste.

squatty potty opens the colon



The puborectalis muscle **fully relaxes** allowing the colon to empty quickly and completely.

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squatty potty :)



PRODUCT CONFIGURATION:

1 Squatty Potty
Bulk Shipped

Marketing Tools	2 Minute Spot	MC Dimensions	58.42 x 55.88 x 35.56cm
Screen Price	\$29.99 + S&H	MC Quantity	10 units
Lead Time	4 Weeks	20' Container	2500 units
Cost	Based on quantity	40' Container	5000 units
Unit Weight	1.361 kgs	40' HQ Container	5700 units
Unit Dimensions	53.34 x 33.02 x 19.05 cm	MOQ	500 units